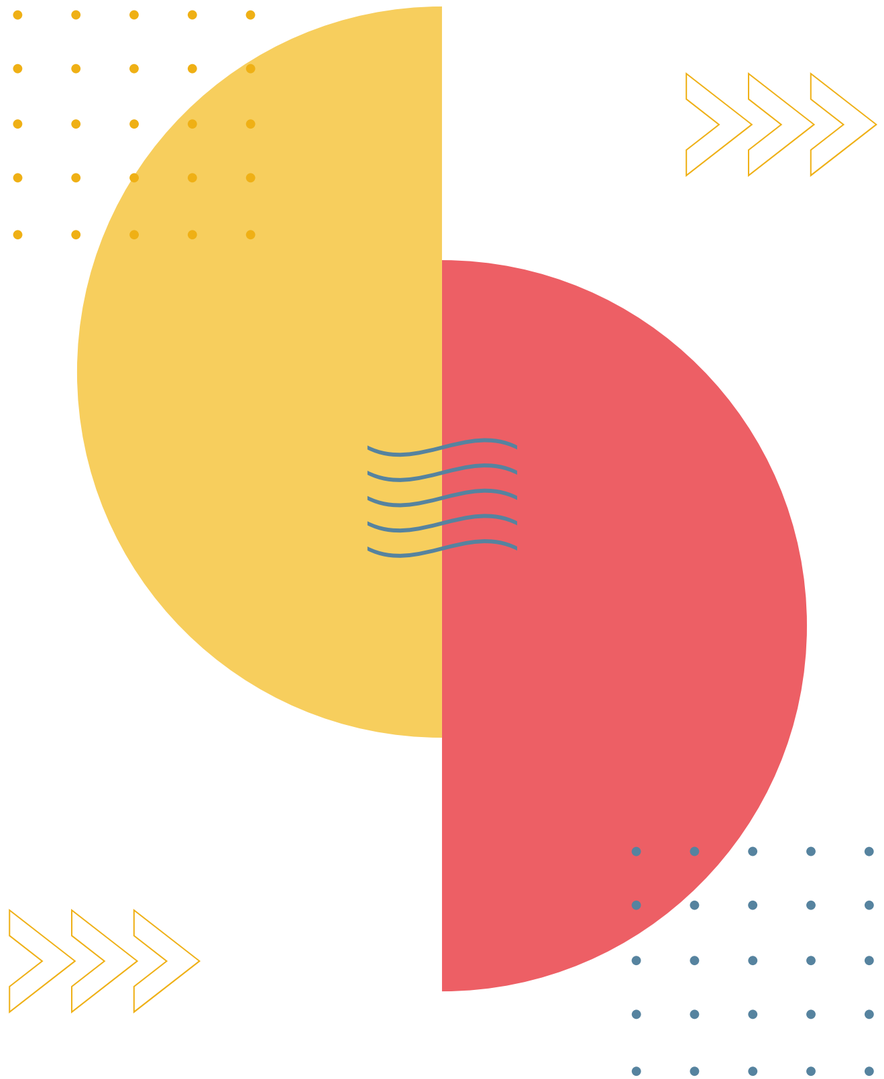


Planning a Pro Life Event

By Terrisa Bukanovic

1 Choose Your Event

- Phone Bank
- Vigils
- Protests
- Meetings
- Diaper drives
- Call campaigns

2 Create an Event

- Create a Facebook event that links to a registration platform like Eventbrite.
- This will ensure you can gather contact info for interested people.

3 Build Attendance

- Invite everyone you know via social media and ask local groups and influencers to share!
- You can also consider boosting posts for greater reach.
- If possible, create a social media graphic to promote the event. You can use Canva, Venngage, etc.

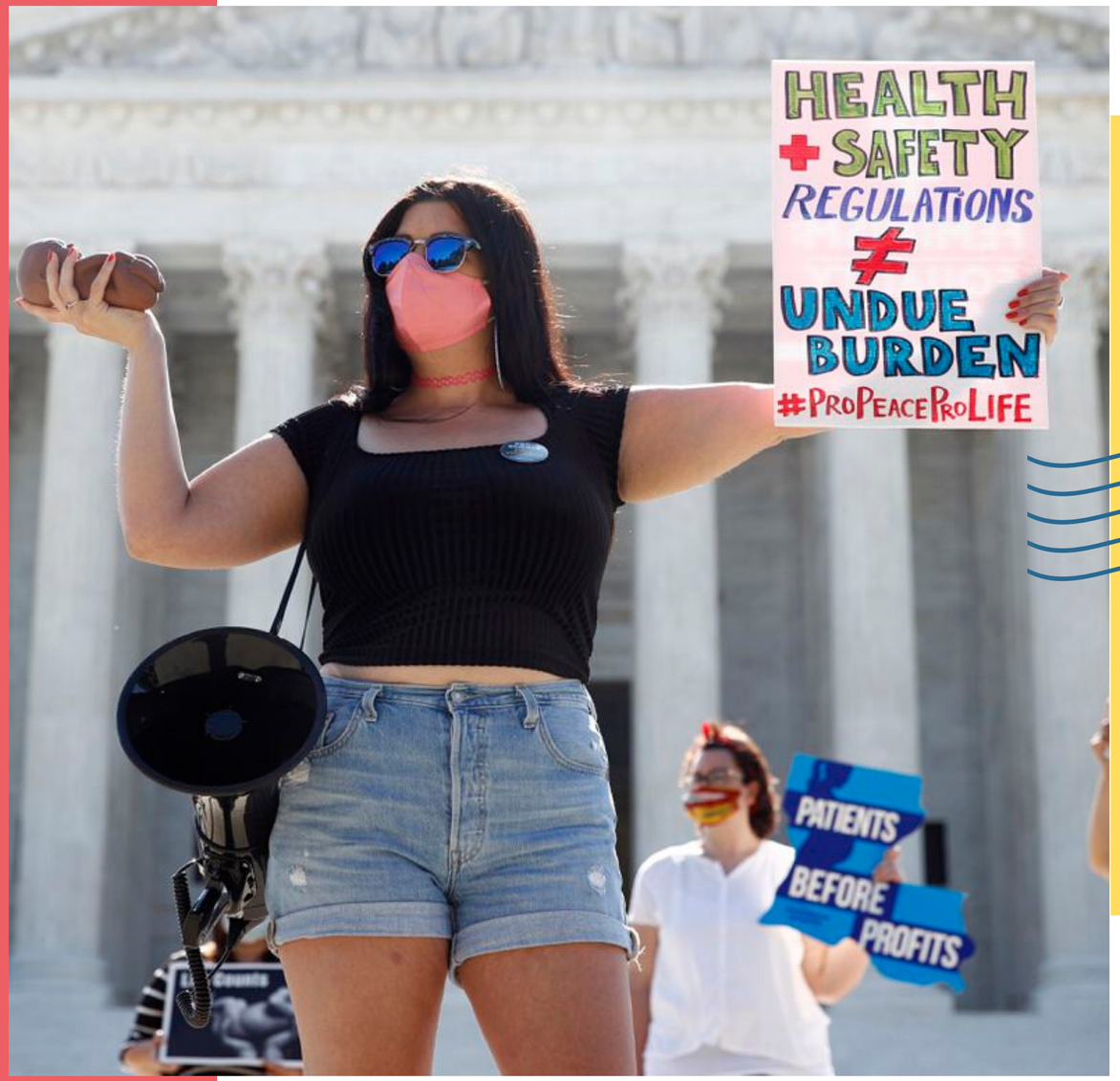
4 Ring the Alarm

- Send out email reminders a few days away from and on the day of the event.
- Reach out individually to get personalized commitments.
- Repost your social media graphics and make a final appeal.

5 Be Cool

- The success of your event hinges on your coolness.
- Wear your edgiest and bravest outfit like it’s your activist uniform. Do your hair and makeup if you’re into that.
- Encourage others to do the same.

Be sure of yourself, you are a hero!



6 Post & Document

The key to getting more people to your events is to document and promote the events you host.

Take a wide variety of pictures and videos including the live functions on social media to show off your coolness and inspire others to **JOIN OUR MOVEMENT!**